



**THIS LAYOUT FORM MUST ACCOMPANY ALL  
ARTWORK**

Please Send copy to

WPP, 213 Beauchamps Drive, Wickford, Essex SS11 8NS  
artwork@theweddingguide.co.uk

Advertiser: \_\_\_\_\_  
Book Edition: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Artwork Size: \_\_\_\_\_  
Tel No: \_\_\_\_\_

**SIZE SPECIFICATIONS (MM)**

Trimmed Book Size  
Height 215mm  
Width 148mm

Full Page Artwork- with bleeds  
Bleed Area  
Height 221mm  
Width 154mm  
Image Area **MUST NOT EXCEED**  
Height 205mm  
Width 125mm  
Text and Graphics **MUST** be  
centered within Image Area

**Full Page Artwork**  
Height 195mm  
Width 125mm

**Half Page Horizontal Artwork**  
Height 95mm  
Width 125mm

**Half Page Vertical Artwork**  
Height 195mm  
Width 60mm

Quarter Page Artwork  
Height 95mm  
Width 60mm

**Artwork Technical Data**

Publisher will undertake to produce artwork to the highest standard possible from materials supplied at standard Rate Published.

**Publication Ready Artwork supplied on Data Disk**

Publisher will only accept adverts supplied as Finished Mac or Pc C. M. Y. K. Tiff Files at a min of 300 dpi